

Meeting Minutes
NEIGHBORHOOD REVITALIZATION COMMITTEE
Organizational Meeting

Location: Council Chambers
4:00 p.m., Wednesday, April 6, 2011

1. **Welcome and Introduction** Mayor Henn convened the meeting at 4:00 p.m. The following persons were in attendance:

Committee Members

- Mayor Michael Henn (Chair)
- Council Member Rush Hill
- Council Member Ed Selich

City Staff

- Dave Kiff, City Manager
- Dana Smith, Assistant City Manager
- Steve Badum, Public Works Director
- Jim Campbell, Principal Planner
- Tara Finnigan, Public Information Manager
- Kim Rieff, Department Assistant

2. **Organizational Issues**

a. What's the best day and time for the Committee to meet?

Mayor Henn said there will be a scheduled meeting date and a standing meeting time every month. He suggested the 2nd Thursday of every month at 4:00 p.m.

b. What's the best location?

Mayor Henn suggested the Council Chambers for the location.

c. Advisory Group/Panel – how many, method of selection, should the members vary by geographic area?

Mayor Henn said the advisory groups should have up to seven people. The method of selection would be done by application. Discussion ensued about the advisory groups.

Council Member Selich suggested not having the intermediate group; just individual groups for each area.

3. **Review of the Committee's Workplan**

a. Are there any potential changes to the early draft of the scope that Council approved?

Mr. Kiff said this meeting is to review the committee's workplan in the Resolution. The scope includes six key steps. The first step is to review the proposed list of six items:

- Current City Hall Site/Lido Marina Village
- Balboa Village
- Mariner's Mile

- Corona Del Mar entry at MacArthur
- Bristol Road South in Santa Ana Heights
- West Newport Beach-Balboa Boulevard, West Coast Highway

Mr. Kiff suggested considering how to prioritize the list, for example, whether to tackle an area that has poor infrastructure or a need for economic development first.

Council Member Hill suggested timing be a criteria.

An attendee asked if it would be possible to add the area of the Balboa Village to include the old east Newport commercial district, and the area of the library, fire station and the 500 block of East Balboa Blvd. That area is a focus for the central area of Balboa. It's a historical shopping area.

Mr. Hawkins suggested including PCH to Dover up to West Cliff and then to Irvine. That commercial area has experienced problems.

An attendee asked why Old Newport was not on the list.

In response to Mr. Morissette, Council Member Hill said the City Council will decide the perimeter of an area.

Mayor Henn asked staff to come back with a recommendation of what the list should look like and then the committee could prioritize it. There will be opportunities for this list to evolve going forward.

In Response to Ms. Morris, Mr. Kiff said the committee will make a recommendation to the Council as to what areas to address first.

Mr. Kiff said there will be a budget for each area.

Mayor Henn suggested that at the next meeting the committee would come back with a short description of the project and how it might be organized.

b. What current resources are available (General Plan, previous visioning documents) and what additional information is necessary?

An attendee stated that the Corona del Mar BID has put aside \$50,000 to help promote part of their re-visioning program and he suggested the other BIDs could consider something similar. Mayor Henn agreed with him that once it's decided what needs to be worked on, this phase does include identifying those resources.

c. What additional resources (staff or consultant) are needed for each item?

No comments were made.

d. What City Council "Check-In" times are appropriate within the workplan?

Mr. Kiff said the next step is the recommended prioritization.

e. What is the anticipated conclusion date for the Committee or individual phases of work?

In response to an attendee, Mr. Kiff said the Committee would sunset on December 31, 2012.

4. Roundtable or Additional Public Comments

No comments were made.

5. Set Next Meeting

The next meeting was set for May 12, 2011, at 4:00 p.m.

6. Adjournment

The meeting adjourned at 5:35 p.m.